

MONTHLY CLIENT REPORT

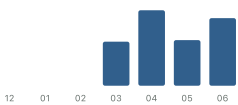
2026-06-01 to 2026-06-30

Summary

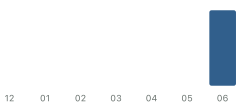
This month produced 37 form submissions, 43 website call clicks, 265 Google Business Profile calls.

Web Design

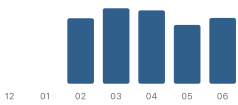
Website calls
43
+14



Form fills
37
+37

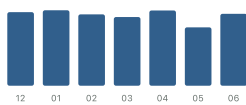


Active users
684
+72

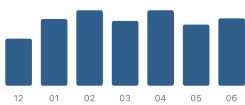


Local SEO

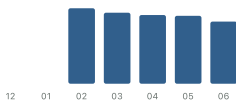
GBP calls
265
+50



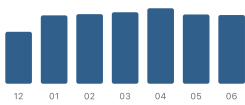
GBP website clicks
216
+20



Organic clicks
238
-22



GBP impressions
3,115
-21



Google Ads

Calls
4
+1



Form fills
6
+1



Ad spend
\$1,500
+\$50



Not currently active. Shown as a preview of what this service can report.

Email Marketing

Subscribers
189
+3



Emails sent
2
+1



Subscribed
4
+1



Removed
1
+1



Not currently active. Shown as a preview of what this service can report.

Work Completed & Tests

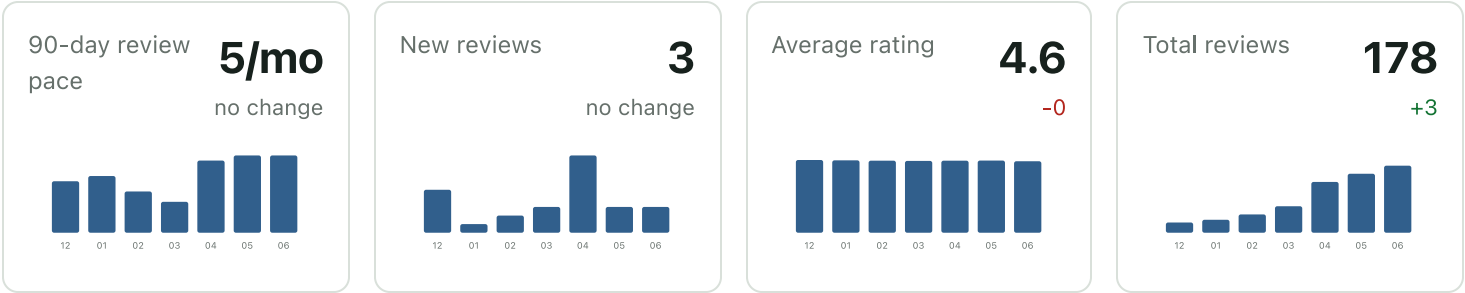
Recent Changes

- Audited Search Console coverage exports for breakingbarrierstherapy.com and added redirects for legacy home, service, intake, blog, event, shop, partner, and noindex alias URLs where there was a clear current destination.

Tests in Progress

- Redirecting legacy URLs to current therapy, services, class, and about pages will reduce Search Console coverage noise, prevent dead-end visits from old links, and preserve any remaining legacy URL signals.

Google Reviews



A steady flow of recent, positive reviews strengthens the local prominence signals Google uses when recommending nearby businesses.

Recent Reviews

DATE	REVIEWER	STARS	REVIEW
June 17, 2026	Allison Jarrettt	2	The ONLY reason they get two stars is because Ally is absolutely the best and has worked wonders with my child. But they are beyond a headache to deal with when is comes to scheduling. I have had appointments not get ...
June 12, 2026	Hailey Allen	5	Laura Adamson was so amazing with my daughter. She has been to several speech therapists and Laura was the first one who was able to instantly correct her and teach her in a supportive way. My daughter looked forward ...
June 4, 2026	Corinne Mecham	5	Miranda Small is our therapist and she's been life changing. After 3 speech therapists at different clinics we came to Breaking Barriers and immediately Miranda was honing in on our actual needs and diagnosis that no ...

Traffic Sources with Website Actions

SOURCE / MEDIUM	CALLS	FORMS	BOOKING ACTIONS	USERS
google / gbp	8	20	14	193
(direct) / (none)	16	4	8	193
google / organic	13	5	9	172
bing / organic	0	4	1	22
chatgpt.com / gbp	2	1	1	2
yahoo / organic	1	0	1	6
m.facebook.com / referral	0	0	0	5
tryrating.com / referral	0	0	0	4
dinan.lightning.force.com / referral	0	0	0	2
facebook.com / referral	0	0	0	2
ig / social	0	0	0	2
indeed.com / referral	0	0	0	2

Cities with Website Actions

CITY	CALLS	FORMS	BOOKING ACTIONS	USERS
Eagle Mountain, Utah	2	3	3	23
Pleasant Grove, Utah	2	2	4	7
Lehi, Utah	1	2	3	43
Orem, Utah	3	0	2	20
Salt Lake City, Utah	2	1	1	38
Saratoga Springs, Utah	2	1	1	23
American Fork, Utah	0	4	0	7
Provo, Utah	2	1	0	19
Herriman, Utah	2	0	1	3
St. George, Utah	2	0	0	6
West Jordan, Utah	0	1	1	5
Bountiful, Utah	0	1	1	2

Top Website Pages

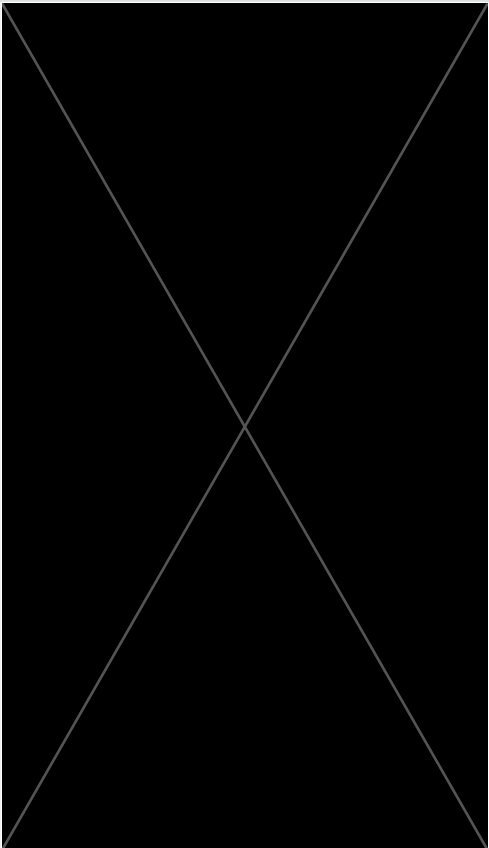
PAGE	USERS	ENGAGEMENT
Homepage	472	59.9%
Contact	136	70.6%
Apply	68	76.1%
About	67	84.9%
Occupational Therapy	65	82.0%
Insurance	53	87.7%
Aba Therapy	52	88.1%
Speech Therapy	51	81.2%
Locations / Saratoga Springs	29	86.1%
Grants	25	65.1%
Thank You	23	96.2%
Locations / Lehi	18	90.5%

Organic Search

Landing Pages Earning Clicks

CLICKS	LANDING PAGE
153	Homepage
150	Homepage from GBP
25	Locations / Saratoga Springs
14	Locations / Lehi
12	Occupational Therapy
9	Apply
8	Insurance
7	About
6	Speech Therapy
3	Contact
2	Aba Therapy
1	Icbt Therapy 1

Queries Earning Clicks

CLICKS	QUERY
59	
49	
36	
17	
7	
5	
4	
4	
4	
3	
2	
2	
2	

Website Searches

1 searches with a clicked result; 5 searches with no click or no result.

Clicked Result

SEARCH TERM	SEARCHES	USERS
Laura	1	1

No Click / No Result

SEARCH TERM	SEARCHES	USERS
Camp	1	1
Falicia mooty	1	1
Summer	1	1
interoception	1	1
schedule	1	1